



# CMF DISTINGUISHED FILMMAKERS NETWORK

## OVERVIEW

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The Campus MovieFest Distinguished Filmmakers Network leverages top student filmmakers from around the country to produce high quality content at an affordable price. This energetic, talented, and diverse network of young filmmakers creates authentic content that engages their peers in the youth demographic. Managed by Campus MovieFest, clients can be certain that all the necessary resources are provided to create professional, quality-assured products that meet clients' timelines, branding guidelines, and other requirements.

## WHY DFN?

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### NETWORK BENEFITS

Develop a video appropriate for corporate and college/graduate school audiences; work with top student filmmakers who know what would interest them

Choose from a large pool of highly qualified young professionals available to create high quality content on short notice and in a cost effective manner

Unique solution showcases support of students, serves as a positive PR opportunity and reduces cost structure

Empower students to create authentic stories that catch their peers' attention while providing key information

### PRODUCTION BENEFITS

Project management team focused on client relationship & content production to ensure client satisfaction and a turnkey solution

- Conduct contractor hiring process and manage all the logistics so client can focus on their custom message

Experienced, proven production team ensure quality control of all disseminated material

- Perform final post-production on content to ensure the highest quality
- Perform final post-production on the movies to ensure a feel consistent with client brand

All necessary resources available to successfully execute projects within any size or scope

## SHARE YOUR VISION WITH THE WORLD

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- Final content captivates and engages youth demographic
- Clients can be confident that the work created will fit their vision and promote their brand
- Share results with hundreds of thousands of students nationwide through Campus MovieFest, the world's largest student film festival

## COMPETENCIES

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### **Pre-Production:**

Scriptwriting  
Concept Development  
Location Scouting  
Shoot Logistics  
Talent Casting  
Legal Assistance  
Research

### **Production:**

Video Production  
Film Production  
Multi-Camera Shoots  
Voice-Over Recordings  
Lighting Technicians  
Audio Engineers  
Motion Graphics

Infomercial Production  
Live TV Production  
DVD Design and Replication  
Crew Packages

### **Post-Production:**

Video Editing  
Color Grading  
3D Animation  
Photo Retouching  
Video Streaming  
Video Compression

and much more...

## CLIENT TESTIMONIALS

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### **John Pierce, Pearson Education**

I know the request was challenging, but the work has been phenomenal. I cannot thank you enough for your upbeat spirit in the midst of chaos. The stellar and professional work you and your team have done will result in many more projects to come. Thank you very much!

### **Jan Standal, Opera Software**

I'm really happy with the end result. Thanks very much for working over the weekend. We owe you one the next time you're in Norway.

## ABOUT CAMPUS MOVIEFEST

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Campus MovieFest (CMF), the world's largest student film festival and a premier outlet for the next generation of filmmakers, began eight years ago when four students at Emory University provided fellow students with everything they needed -- including camcorders and Apple laptops -- to make movies in one week. Since then, more than 250,000 students have told their stories on the big screen, receiving all the necessary technology and training for free thanks to corporate partners -- including Delta, Coca-Cola, Apple, AT&T, The History Channel -- and schools throughout the country.

For more information, questions or interest in production work, contact:

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<http://www.campusmoviefest.com/dfnclients>